

HOW ZIRRUS FIBER INTERNET IS DIFFERENT

The fastest internet speeds on the market!

Homeowners need reliable, high-performance broadband service to enable instant, frictionless access to Internet content, services, and applications from the multiple devices they have in their homes. Of the many broadband network technologies that connect to the home, only all-fiber networks, where fiber is the only transmission medium to the home, deliver all of the following.



High-speed Access

All Zirrus fiber networks deliver gigabit speeds and transmit data at faster rates than cable, DSL, and wireless networks.



Symmetrical Access (Download and Upload)

The upload speeds of our competitors are often significantly slower than their download speeds. With Zirrus and our all-fiber network, homeowners will download and upload data at the same rate, making it easier than ever to send and receive files with family and friends.



Low Latency

All-fiber networks transmit at low latency, so there are no disruptions or annoying delays in accessing information.



Reliability

All-fiber networks are highly reliable, so downtime is rare.



Future-proof Networks

All-fiber networks can support continuous enhancements and innovations that homeowners will need for decades to come.

Homeowners increasingly recognize the need to have a home with an all-fiber network so that everyone in the house can not only surf the Internet, but also stream videos and music, and stay connected to their IoT devices. Plus, not only can having all-fiber connectivity improve your Internet experience, it could also **increase a home's value by more than 3%.**



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The **TRUE** Value of **ZIRRUS FIBER**

1 Your Home will **INCREASE** in value!



Fiber Internet is so advanced it will **INCREASE** the value of your home simply by being available. Yes, your home will be worth more with Zirrur Fiber Internet. Commonly up to 3% or more. Which means Zirrur has given homeowners **MILLIONS** of dollars in home value.

A 2021 study found that the addition of fiber-optic Internet can increase a home's value by 3.6%. That's equal to an additional \$9,000 on a \$300,000 home. In fact, it provides the same value as adding a fireplace or half bath. But how does this seemingly intangible addition make your home more valuable? The value lies in the wide-reaching benefits of fiber connectivity.

www.fiberbroadband.org/blog/study-shows-home-values-up-3.6-with-access-to-fiber

2 The fastest internet speeds on the market!



Download speed is how quickly you can get something out of the Internet, like scrolling your social media feeds or streaming a show on Netflix and **Upload speed** is how quickly you can put something on the Internet, like posting a TikTok or streaming a video of yourself to an audience during a teleconference meeting.

Unlike other providers, Zirrur Fiber Internet upload speeds mirror its download speeds. If you work from home, livestream on social media, or game a lot, then you should find upload speeds important. And the more people you have in your home doing these types of things, the more important it becomes. Your Internet's upload speed determines how fast you can send content to the Internet, and you'd be surprised how quickly it adds up.

3 You can Stream TV!



Streaming TV is the new TV. Yes, we know it can be scary. However, we are here to help you. We can teach you to stream. We will come into your home and set up Streaming TV and help you be confident in how it works. You'll save money, and have more options than ever before.

"I won't ever go back to any other provider. Zirrur is the absolute top when it comes to customer service and getting your needs or issues solved quickly. I really can't say enough about how pleased I am, and I will be a loyal customer for life!"

— Hollie M.

4 And your price doesn't go up!



You read that right, your price will not increase after 12 months like that bad cable company. Our pricing is not introductory. It will **NOT** automatically increase.

Plus, we don't have any mouse type. Turn this over to see what we're talking about.



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